

Step by Step Mural Process

Step 1: A discussion between the artist and client

Step 2: Site Visit if local

- Artist will see condition of the wall and what equipment is needed
- If the site is not local:
 - a Zoom, FaceTime, and/or extensive pictures of the environment are needed

Step 3: Deliver Contract, Sign Contract, and Receive Deposit

Step 4: Artwork begins

- Digital artwork created based on terms of the contract

Step 5: The client picks one art direction, and the artist performs the final iteration

Step 6: Initiate mural

- Dates based on terms of the contract

Step 7: Final payment due (as the mural is completed)

- Graffiti/UV coating application if desired by client

Pricing Guide for Mural

- Mural price range from \$25-\$40 per square feet
- Final Price will depend on the wall size and intricacy of design
- Minimum price for mural \$10,000

| Square Feet (Sq Ft) | Price Per Sq Ft | Total |
|----------------------------|------------------------|-------------------|
| 250-500 | \$40 | \$10,000-\$20,000 |
| 501-1,000 | \$35 | \$17,535-\$35,000 |
| 1001-2000 | \$30 | \$30,030-\$60,000 |
| 2001 and up | \$25 | \$50,025 and up |

*Prices listed above are an estimate and are subject to change

*If your organization is a non-profit that aids neighbors expressing homelessness or under-represented people groups, please contact us for a modified price.